



Mitchell Thorp
FOUNDATION

**PARTICIPANT & FUNDRAISING
TOOL KIT**

**WARRIOR SPIRIT
5K RUN/WALK &
FAMILY FESTIVAL**

Saturday, February 3, 2024



Mitchell Thorp

FOUNDATION

OUR MISSION & PURPOSE

Supporting families whose children suffer from life-threatening illnesses, diseases, and disorders by providing financial, emotional, and resource support to their desperate situation. We work to make a difference **today** for a child who is fighting for their **tomorrow** to bring hope, relief, and transform lives.

OUR IMPACT

The families we support receive more than just financial support for mortgages, rent, medical bills, and groceries. They also receive family counseling, financial and insurance guidance, as well as wheelchair and ADA assistance. This is the most difficult time in the lives of these families and we do all we can to fight along side these families.

OUR INSPIRATION

The foundation was inspired from Mitchell Thorp, who fought a 5-year battle with an undiagnosed illness. There was no diagnosis or cure. Through their own personal journey, the Thorp Family knows firsthand the heartache that parents face when their child is diagnosed with a critical illness. Mitchell lives on through the Mitchell Thorp Foundation as inspiration to young children who suffer from life-threatening illnesses.



WARRIOR SPIRIT 5K RUN/WALK & FAMILY FESTIVAL

Mitchell Thorp Foundation's Warrior Spirit 5K Run/Walk & Family Festival has been a staple event in San Diego County for the past 15 years. This event raises funds for families we support and brings awareness to the critical and life-altering illnesses the children are fighting. The Thorp's truly understand what community and love is all about because a 5K was held to raise money for their family to afford Mitchell's medical bills. When communities of willing and giving hearts come together, miracles DO happen.



START A TEAM TODAY!

Raise money with your family and friends and you can compete with other teams to win a prize



FAMILY FUN FESTIVAL!

Food, live music, vendors, ponies, bounce houses, prizes, and activities for the entire family



POINSETTIA PARK

6600 Hidden Valley Rd. Carlsbad
Registration Starts at 8:00am



HOW TO PARTICPATE

STEP 1: REGISTER

Go to mitchellthorp.org/2024-5k-runwalk

STEP 2: CREATE OR JOIN A TEAM

After you register, you can create or join a team. Sign up and make your personal profile fundraising-page at flipcause.com/secure/peer_signup/MTY00Tcx. Teams are a great way to get your friends, family, school, or coworkers involved and compete with other teams to raise money for critically ill children. Win a prize for largest team!

STEP 3: SHARE

Share our posts and repost on your social media platforms to invite others to join our Warrior Spirit 5K Run/Walk & Family Festival. The more you post, the more support you show and awareness you spread for children fighting for their tomorrows.

We also encourage you to spread word of our event to your family, friends, coworkers, community, etc and to create a team to compete for a prize.





HOW YOU CAN SHARE WITH YOUR NETWORK

Mitchell Thorp Foundation invites you to apply your community influence to raise funds within your network. We have created some resources to help you reach out to those that may not be interested in running, walking, or skipping a 5K, but are still interested in supporting our cause. We created 3 simple resources for you to utilize when reaching out to your network on the following pages.

Mitchell Thorp Foundation is dedicated to expanding and continuing to assist new families. Our goal is to have 2,000 plus participants and raise \$200,000. HELP US REACH OUR GOALS! Please take this opportunity to join us in fighting for a child's tomorrow by sharing this great cause with your network.



3 EASY WAYS TO MAKE AN IMPACT

EMAIL MESSAGE

Dear NAME (BOSS, COWORKERS, FRIENDS, FAMILY),

I just signed up for Mitchell Thorp Foundation's Warrior Spirit 5K Run/Walk & Family Festival. There's no better way to help those in need in our community. Every dollar raised will help Mitchell Thorp Foundation to support families whose children suffer from life-threatening illnesses, diseases, and disorders. I'd love it if you'd join me as we run/walk to give these children and families hope. You can register at mitchellthorp.org/2024-5k-runwalk.

After you register, you can create or join a team. (My team's name is _____.) If you wish to join a team (my team), you can sign up and make your personal profile fundraising-page at flipcause.com/secure/peer_signup/MTY00Tcx. Or, if you prefer, you can simply support my efforts by making a donation (to my team at -insert link to team page) or to Mitchell Thorp Foundation at <https://www.mitchellthorp.org/donate.html>

Any amount, great or small, assists in the extremely difficult journey of children fighting for their tomorrows. I greatly appreciate any support you can provide. You can check out my team's page (at -insert link-) or the home campaign page at flipcause.com/secure/cause_pdetails/MTY00Tcx for updates.

Together we can be HEROS and make a difference in the life of a child fighting for their tomorrow!



3 EASY WAYS TO MAKE AN IMPACT

SOCIAL MEDIA POST

I just registered for Mitchell Thorp Foundation's Warrior Spirit 5K Run/Walk & Family Festival. Their mission is to support families whose children suffer from life-threatening illness, diseases, and disorders. Their purpose and impact is so inspirational and I'm hoping you can support me by joining my fundraising-team or making a donation. It's important to me to give back to those in my community. Let me know if you want more info!

To register visit <https://www.mitchellthorp.org/2024-5k-runwalk.html>

To create or join a team, make a fundraising personal profile at https://www.flipcause.com/secure/peer_signup/MTY00Tcx

To donate to a team go to:
<https://www.flipcause.com/secure/donate/MTY00Tcx>

To donate to Mitchell Thorp Foundation go to:
<https://www.mitchellthorp.org/donate.html>



3 EASY WAYS TO MAKE AN IMPACT

THANK YOU MESSAGE

Thank you for supporting my aspirations to raise money for Mitchell Thorp Foundation. Their mission is to support families whose children suffer from life-threatening illnesses, diseases, and disorders, by providing financial, emotional, and resource support to their desperate situations.

The Annual Warrior Spirit 5K provides critical funds to assist families who's children are fighting for their tomorrow. You can learn more about Mitchell Thorp Foundation at [mitchellthorp.org](https://www.mitchellthorp.org) and check out the 5K website at <https://www.mitchellthorp.org/2024-5k-runwalk.html>. To view the children supported by Mitchell Thorp Foundation visit https://www.flipcause.com/secure/cause_pdetails/MTE0Nzgy.

Thank you again for helping me give hope to a child fighting for their tomorrow!





Follow us!



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Mitchell Thorp Foundation



Mitchell Thorp Foundation



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